



IDAHO

Gems



November-December 2017

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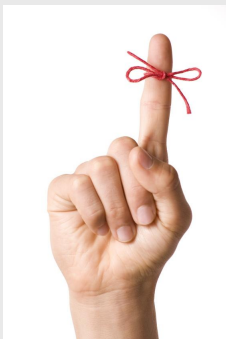
55 SW 5th Ave., Ste. 100 / Meridian, ID 83642 / 208-888-0988 / www.iiabi.org

MEMBERSHIP *matters*

We are excited for the start of a new year and want to remind you that it is time to pay your 2018 Membership Dues. Invoices have been sent to your agencies and we hope that you will continue to be a part of IIABI in the upcoming year. We value each of you as members and our goal is to serve you the best we can by providing you with the support and resources that your agency needs to be successful.

Take a look at some of the great benefits of being a Big "I" Member!

[CLICK HERE TO VIEW MEMBERSHIP BENEFITS](#)



Just A Quick Reminder

Please remember to log in to your IIABA Account and update the active directory with your correct information including users.

[Click Here to Login](#)

Associate Membership

IIABI counts on the support of our Associate and Affiliate partners throughout the year, including at our convention. We would like to recognize our 2017 partners and say THANK YOU!

PLATINUM

Liberty Mutual
Safeco

GOLD

Acuity
Auto-Owners Insurance
Burns & Wilcox
Central Insurance Companies
Idaho State Insurance Fund
Mutual of Enumclaw Insurance
Oregon Mutual Insurance
Progressive
Rothert Insurance
Surplus Lines Association

IDAHO GEM

Berkley NorthPacific
Capital Premium Financing
CRC Swett
EMC Insurance
Grange Insurance Association
ICRMP
Imperial PFS
Mapfre
Nationwide
Prime Insurance Company
Risk Placement Services
United Heritage Insurance

We hope that we can count on your continued support in 2018 as a Platinum, Gold, Silver or Associate Partner! To review the benefits of your membership [click here](#).

Thank You



Free Member Plus Profiles on TrustedChoice.com *AVAILABLE NOW!*

Would you like to have your agency show up higher in the agency listings on TrustedChoice.com? Now you can.

IIABI is working in partnership with TrustedChoice.com to get more insurance buyers to the website and connect them with your agencies. The best part is that because of that partnership, our members can receive an improved profile on TrustedChoice.com at no charge.

A Member Plus profile will provide your agency with the following benefits:

- * Your agency will show higher to consumers searching on TrustedChoice.com
- * Tell us which lines of business in both personal and commercial you want to write
- * Confirm your contact information to get opportunities to the right producers
- * Select the 2digit NAICS codes that represents your agency's niche markets
- * The ability to add a custom about us statement
- * Access to your agency Dashboard do see and track the referrals you have received

All of these capabilities will enable your agency to start getting only the referrals you want from insurance buyers that you like.

It's Easy! Log in [here](#) and click on "Sign in with IIABA" in blue text (under the orange button).

Use your Big "I" username and password on the screen that says Welcome!

Passing the Torch New Young Agent Chair

The board recently appointed a new Young Agent Chair, Rob Scully. Rob is stepping into this new role for 2018 and will be an honorary board member and serve as a liaison to our young agents.



Robert attended Gonzaga University and has lived in the Spokane / North Idaho area for the past twenty years. He is a licensed insurance producer in Idaho and Washington and a licensed claims adjuster in 22 states.

He started his career in insurance in 2010 at the Spokane service center for Travelers Insurance. During his stint at Travelers he met his wife Jennifer, who also worked in personal lines agency support.

Robert started Lake City Insurance, a scratch agency, at the start of 2017 with an office in Hayden Lake, Idaho. In the midst of a demanding first year he also worked on catastrophe claims in Florida for two months following Hurricane Irma.

"I am exceptionally excited to serve with the IIABI and connect with our young agency members across our state," said Robert.

IIABI would like to thank Emily Koleno, who has been serving as the young agent chair for the last several years. Emily will continue to stay involved with Big "I", coordinating our 2018 Jr. Golf Tournament and serving on our Marketing and Membership Committee. Thank you, Emily, for all of your hard work!



A New Year, A New Look

The Membership and Marketing Committee has been working for the last six months on a new look for IIABI. Many of you may have seen the new logo displayed at convention.

Starting January 1, make sure you visit www.iiabi.org to check out our newly redesigned website. We are excited to start 2018 with a fresh new look!



URGENT - Idaho Agents, if you have contributed to Insurpac in 2017, THANK YOU!

We are now in the final two weeks for 2017 contributions and are about \$400 short of our goal. Idaho has earned InsurPac Eagle Award status for the past two years and we can do it again with your help. Please consider making a donation *this week* using this link:

<http://www.insurpac.com/form>

Donations can be made from a personal credit card and only takes a few seconds. If you have donated already please encourage all other agents in your office to consider a donation for 2017. The money InsurPac raises benefits all Trusted Choice - Independent Agents and ensures our voices are heard in Washington DC.

Any questions please contact Mike Martin Jr - Idaho InsurPac Chair (208)743-6543.

Thank you for your continued support of Insurpac.

Jay Martin, *Insurpac Chairman*

Mark your calendars for these upcoming events:

- Big "I" Legislative Conference
 - May 18-20, 2018
 - Washington D.C

- Big "I" State Convention

- o August 12-15, 2018
Couer D Alene, Idaho

save
the



INDEPENDENT INSURANCE
AGENTS & BROKERS OF IDAHO

